



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St Ste 200
Alexandria, VA 22314-3054

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
162988-2	07/31/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	725731

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	162988	06835435

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/30/12	07/30/12	Olympics Primetime M-F	M-F 7p-11p	M-----	:30	1	\$2,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	M-----	1	\$2,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	07/30/12	8:44 PM	Olympics Primetime M-F	M-F 7p-11p	:30	HW 0412TV-KNOWINGLY	\$2,600.00	NM
22	07/31/12	07/31/12	Olympics Primetime M-F	M-F 7p-11p	-T-----	:30	1	\$2,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-T-----	1	\$2,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	07/31/12	10:45 PM	Olympics Primetime M-F	M-F 7p-11p	:30	HW 0412TV-KNOWINGLY	\$2,600.00	NM
<u>Total Spots</u>							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,200.00
<u>Agency Commission</u>	\$780.00
<u>Net Amount Due</u>	\$4,420.00
ABQ 7.0%	\$309.40
<u>Amount Due</u>	\$4,729.40